

Duties and Responsibilities of
The Chief Executive Officer (“CEO”)

(As approved in the Board of Directors’ Meeting No.5 /2014 held on September 9, 2014)

1. Designated as authorized person in administering the Company’s business and/or day-to-day operation to be in line with the objectives, articles of association, policies, rules, regulations, instructions and resolutions of the Board of Directors Meeting and/or resolutions of the Shareholders Meeting.
2. Arrange to prepare the Company’s business policies, business plans and budget to be proposed to the Board of Directors for approval and has a duty to report the progress on such approved business plans and budget to the Board of Directors according to the period specified by the Board of Directors.
3. Manage the Company’s business operations in line with the Company’s business policies, business plans and budget, and to meet financial goals as approved by the Board of Directors.
4. Establish performance goals, allocate resources and comply with the policies for management.
5. Ensure the Company’s overall business growth in accordance with the Company’s objectives and business plans.
6. Maintain good relationship with the Company’s stakeholders.
7. Ensure compliance with the law and ethical standards and maintain transparency.
8. Ensure the organization’s public standing.
9. Be the leader in marketing strategy.
10. Determine, monitor and strengthen organization’s standards that are essential to keep its competitive edge and create organization value through continuously working on the people and products.
11. Analyze the current and potential overall global industrial condition for hints of future changes within the industry and adjust the Company’s strategy.
12. Ensure appropriate returns to all stakeholders.
13. Work closely with Chief Operating Officers, Group Chief Financial Officers, Chief Financial Officers and of various business groups to deliver organization value.
14. Set up the employee performance evaluation standards and review such standards periodically.
15. Ensure effective implementation of the Board of Directors’ resolution.

16. Recruit, appoint, remove, relocate, adjust, reduce or deduct salary or wages, impose disciplinary sanctions on officers and employees as well as dismiss officers and employees from their positions in accordance with the rules prescribed by the Board of Directors, except for executive officers or those in comparable or higher positions, which shall require prior approval from the Board of Directors.
17. Be authorized to sub-authorize and/or delegate other persons to perform specific duties on his behalf. Such sub-authorization and/or delegation shall be within the scope of authorization or delegation in accordance with the power of attorney granted and/or shall be in accordance with the internal regulations, rules or instructions given by the Board of Directors and/or the Company. The authorization of duties and responsibilities of the CEO shall not constitute an authorization or sub-authorization which may cause the CEO or his authorized person(s) to be able to approve any transaction in which they, or any person who may have a conflict of interest (as defined in the notification of the Securities and Exchange Commission or the notification of the Capital Markets Supervisory Board), may have an interest or may gain benefit in any manner, or in which they may have any other conflict of interest with the Company or its subsidiaries, unless the approvals of such transactions are consistent with the policies and criteria approved by the Shareholders Meeting or the Board of Directors Meeting.